

**SSRG**

SOCIAL AND SCIENTIFIC RESEARCH GROUP, INC.

SSRG Capability Statement

Evidence for decisions that matter

The Social and Scientific Research Group, Inc. helps organizations define consequential questions, develop trustworthy evidence, and translate findings into decisions and implementation. SSRG integrates applied research, program evaluation, analytics, responsible artificial intelligence, strategy, and professional learning within one decision-centered practice.

CORE CAPABILITIES

01 Applied research Research design, surveys, qualitative inquiry, mixed methods, and evidence synthesis.	02 Program evaluation Formative, summative, implementation, and outcome-focused evaluation.
03 Analytics Data integration, statistical analysis, modeling, visualization, and reporting.	04 Intelligent systems Human-centered dashboards and responsible AI-assisted decision tools.
05 Strategy and implementation Evidence-based priorities, recommendations, implementation support, and measurement.	06 Professional learning Workshops, technical assistance, and capacity building grounded in applied practice.

HOW SSRG WORKS

01 Define Begin with the decision	02 Discover Gather and analyze evidence	03 Decide Clarify options and trade-offs	04 Deliver Support action and measurement
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WHY SSRG

Independent Findings follow the evidence.	Integrated Research, data, technology, and strategy under one roof.	Practical Every engagement is designed to produce something teams can use.
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REPRESENTATIVE DELIVERABLES

Research products Study designs, survey instruments, evidence reviews, and research reports	Evaluation products Evaluation plans, findings, performance measures, and improvement recommendations	Decision products Analytical briefs, dashboards, visualizations, and decision-ready presentations	Implementation products Priorities, action plans, technical assistance, and measurement frameworks
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NAICS CLASSIFICATIONS

541720 Primary - Research and Development in the Social Sciences and Humanities
541910 Marketing Research and Public Opinion Polling
541611 Administrative Management and General Management Consulting Services
541512 Computer Systems Design Services
611710 Educational Support Services
611430 Professional and Management Development Training

ENGAGEMENT FOCUS

- Government agencies
- Education systems
- Nonprofit organizations
- Institutional partners

CONTRACTING INQUIRIES

ssrginc.com/contact.html